

MEMBERSHIP

OBIAA consists of BIAs of all sizes, from those with less than 100 members and budgets of less than \$20,000 to those with over 500 members and budgets of over 1 million.

OBIAA is committed to keeping membership costs as low as possible. Membership fees start at \$125 for the current year.

The membership year is January 1 to December 31.

Membership Fee:

Note, the Membership Fee is based on your BIA Levy

Level	Fee	HST	Total
less than \$150,000	\$125.00	\$16.25	\$141.25
\$150,000 to \$200,000	\$150.00	\$19.50	\$169.50
\$250,001 plus	\$199.00	\$25.87	\$224.87
Associate Member	\$175.00	\$22.75	\$197.75

MISSION STATEMENT

OBIAA, through membership, represents, supports and encourages business improvement areas to increase their effectiveness and their contribution to the economic, cultural and social well-being of communities in Ontario.

**WE EXIST TO HELP YOU
AND YOUR BIA TO
ACHIEVE YOUR GOALS**



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**2012 MEMBERSHIP
INFORMATION**



OBIAA's BEGINNING

The Ontario Business Improvement Area Association (OBIAA) was launched in March 2001.

OBIAA acts as an important resource to each BIA across the province. OBIAA recognizes the power of networking, the strength in numbers and the value of sharing common concerns and finding resolutions specific to our individual communities.

OBIAA's PROGRESS

What has transpired over the past several years?

- Membership of OBIAA now reaches over 180 Ontario BIAs
- OBIAA has a database of members
- OBIAA presents an Annual National Conference
- OBIAA provides input into Provincial BIA legislation
- OBIAA is governed by Constitution and By-Laws
- OBIAA provides support and information resource to establishing, new and established BIAs
- OBIAA has a BIA Operating Reference and Best Practices Binder available for sale to members
- OBIAA has undergone comprehensive Branding



2011/2012 OBIAA BOARD

OBIAA Board members are elected in April to a 2 year term. It consists of Executive Directors, Managers, Board Members and stakeholders of BIAs from cities and towns across Ontario.

- John J. Kiru - President**
Toronto Area BIAs (TABIA)
- Patti Brooks - Vice President**
UpTown Waterloo BIA
- Suzy Godefroy - Treasurer**
Downtown Oakville BIA
- Sue Nicholson - Secretary**
Downtown Collingwood BIA
- Laury Alexander - Victoria Ave. BIA**
Thunder Bay
- Susan Armstrong - Goderich BIA**
- Liz Behrens - Kerr Village BIA**
- Mark Garner - Downtown Kitchener BIA**
- Maureen Luoma - Sudbury Metro Centre**
- Ellen Timms - Port Credit BIA**
- Janette MacDonald - Downtown London**
- Sue McDowell - Fallsview BIA & Victoria Centre BIA**
- Andrea Steenbakker - Barrhaven BIA (Ottawa)**
- Kay Matthews - OBIAA Executive Director**

- Karen Fischer**
Ministry of Agriculture, Food & Rural Affairs
- Diane Ploss**
Ministry of Municipal Affairs & Housing

OBIAA is mandated to ensure representation from BIAs of various sizes from across the Province. The board is elected by BIAs that are current OBIAA members.



LOOKING AHEAD

What concerns and issues do OBIAA members share?

- Board Participation & Governance
- Budgeting Issues
- Community Partnerships
- Facade Improvements
- Graffiti Removal
- Grants for Downtown Projects
- Legislation Governing BIAs (Municipal Act)
- Litter & Garbage
- Parking Programs
- Safety in your downtowns
- Seasonal Decorations
- Special Event Planning & Promotions
- Streetscape Improvements
- Volunteer Recruitment
- Working with Municipal Government

What should you expect from OBIAA?

- OBIAA website with a reference library & member discussion forum
- Regular OBIAA e-bulletins
- Regional workshops on downtown development issues
- Annual conference and trade show
- Liaison with province on emerging legislation and other issues
- Networking opportunities and best practice resources
- Credit Card and Interact Opportunities

**NETWORK WITH YOUR
INDUSTRY PROFESSIONALS!**

